

VACANCY



GRAPHIC / INTERACTIVE / DIGITAL MEDIA DESIGN INTERNSHIP

Max Foundation is named after Max Le Poole, who sadly died on young age of a rare viral infection. Shortly after, his parents Joke and Steven Le Poole founded Max Foundation in 2005. On their mission to save as many children's lives as possible in the most effective and sustainable way, Max Foundation reached over 2 million lives since then. We work to give children a healthy start in life, in the hard-to-reach areas in the world and for those who need it the most. And, that is necessary, every day, nearly 16,000 children under five years old die from infectious diseases that could be easily prevented. We see that by involving the whole community, from mother and child to local female entrepreneurs and even government officials we can tackle the root of child mortality in a sustainable way. Join us on our journey where we build a world where no child dies from preventable diseases and all children have the opportunity to grow up healthy.

As intern Design Digital Media you closely work together with the Communications Manager and the Fundraising Relationship Manager. You will provide operational design support to our work on visual brand positioning following the multi-year marketing communication plan. You'll have strategic direction and operational freedom in the translation of the general communication idea into a strong visual brand story, tailored to a wide-variety of national and international stakeholders.

You'll strengthen your skills and build your portfolio on:

- Concepting and implementation of the branded digital content designs (strategy and operation)
- Production of animations, motion- and infographics (digital and print)
- Screenwriting, production and editing of videos
- Website optimisation (UX, UI web design)
- Shape and implement brand concept for print productions (advertisements, brochures, posters)
- Manage, execute and evaluate digital magazine/short e-books

Function profile

For this internship (thesis internship possible) we are looking for an enthusiastic intern who is pursuing a Bachelor or Master studies of has recently graduated in an equivalent degree on marketing, digital media, communications, multimedia design, or online journalism.

Is this you?

- Interest in graphic design and digital media (do we need to say more...)
- Skilled in Adobe Premiere Pro, After Effects, Illustrator, InDesign, Photoshop
- A creative communicator who can (or likes to develop) convince the team of strategic choices
- Enthusiastic about International Development Cooperation, innovation, social entrepreneurship
- Independent and pro-active
- Fulltime available for 5/6 months

We offer

An international working space in the World Trade Centre in Amsterdam Zuid (our office is sponsored by the CBRE Office Fund). The opportunity to strengthen your skills and build your portfolio by working in a highly skilled team with passion for child health improvement and entrepreneurship, from February - July 2019.

You'll be granted a monthly €250,- remuneration and travel costs reimbursements.

And, you'll be part of:

- an international, fast growing, entrepreneurial NGO who believes development cooperation can be done more effectively
- a dynamic and motivating team where your personal development is put at the centre
- a role that comes with a fair amount of responsibilities and enough space for growth and your own suggestions
- our daily team lunch routine

If you made it up to here, you might be the person we are looking for!

Send your cover letter and resume before 28 January to Bram Pauwels, via [bram\(at\)maxfoundation.org](mailto:bram(at)maxfoundation.org) (subject 'Internship application')

What others say about working for Max Foundation

"From the moment I walked out of my job interview I knew this was the place for me. We work with a small but fun team, and because of this you immediately feel part of the group. I am happy that I was allowed so much freedom during my work, I quickly got my own responsibilities, and this motivated me even more. The Marketing and Communications internship has many different aspects and tasks, making everyday a different and special one. I was also looking for an internship with a lot of social contact, which I found here; it suited me perfectly. But above all, the reason why I walked into the office every morning full of motivation and left with a satisfied feeling was because I knew what I was part of. Every day at work I have been able to understand and see more of what Max Foundation actually does for the children in Bangladesh and Nepal. Being part of this, is the best feeling there is"
- Lotte den Daas - Communications

"In three words my internship at the Max Foundation was inspirational, enriching and rewarding. By being given the opportunity to lead my own research, interact with partners, and develop an inspiring future path for Max I was not just able to develop myself professionally and personally, but also to contribute significantly to the aspirations of the organization. I was initially sparked to apply at Max Foundation, because I was captivated and inspired by their vision to create the most effective local approaches to improve child mortality and their capacity as a learning organization. This has been underlined even more while working with the passionate team in The Netherlands, and has encouraged me to take more steps towards the development sector. I am confident an internship at Max would be a valuable addition to any student's experience!" - Eva van Swaaij - Africa Research